



Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the Collegeville, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.

February/March 2011

Save the Date March 31st for PV Chamber Annual Meeting at Spring Ford Country Club



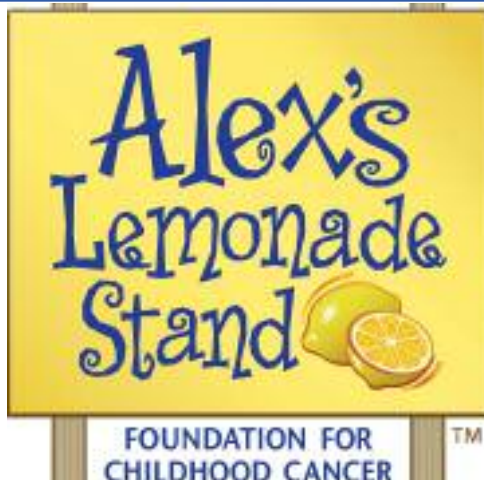
Title Sponsor

11:30 Registration, 12:00 Lunch

CALL TO ALL MEMBERS to attend the **PV Chamber's Annual Meeting** on Thursday, March 31, 2011. This lunch meeting is the most formal of our calendar year and celebrates the past 54 years of the chamber and features the highlights from 2010.

At this meeting, you will participate in the General Election of our Board Directors and Officers. Sponsors are welcome and we encourage you to network with the business leaders in the Chamber. The Marvin J. Lewis Community Service Award recipient will be honored and new PVCC members from the past year 2010/2011 will be introduced.

Special Note: Guest Speaker Liz Scott, Alex's Lemonade Stand, will share her daughter's story as well as the joys challenges of growing a family-founded organization. The foundation is committed to finding a cure for all children with cancer and operates on the principle of its founder, Alexandra Scott, "*when life hands you lemons, make lemonade*". Come hear how this non-profit, started as the vision of one little girl, has been embraced by a nation of volunteers and supporters.



See inside for details
on the
Networking Walk-a-Thon
at the Fieldhouse
at Ursinus College
on March 10, 2011 for
Alex's Lemonade Stand.



Business UPDATE

Perkiomen Valley Chamber of Commerce
 351 E. Main Street, Collegeville, PA 19426
 610-489-6660 / Fax 610-454-1270
 Email: info@PVchamber.net
 www.PVchamber.net

Officers of the Board

Chairman of the Board	Trevor Hart
	First Niagara
Past Chairman	Michael Frederick
	Wells Fargo Advisors
Chairman-Elect	Bruce Zanar
	Motivational Marketing
Vice Chairman	Patrick Kelly
	Kelly Insurance
Treasurer	Joseph Lowe
	Lowe & Associates, P.C.
Secretary	Larry Hoak
	State Farm Insurance

Board Members

Linda Dobra	Susquehanna Bank
Brian Ewing	TD Bank
Cheryl Krieder	Phoenixville Hospital
Caesar Gorski	Gorski Construction
Marsha Hurda	Spring Ford School District
David Binder	Pfizer
Dan Lejeune	RiverCrest Golf Club & Preserve
Brian Thomas	Ursinus College
Jim Weaver	Perkiomen Valley School District

Legal Counsel

Thomas Keenan, Esq., Keenan, Cicciotto & Associates

Office Staff

Reneé Blomstrom, Director of Public Relations
 Arlene Magargal, Director of Operations
 Doreen Swanson, Administrative Coordinator
 Lori Kropp, Chamber Events

Communication Consultant:

Tom Gailey, GaileyMurray Communications

Technical Consultant:

Frank Forsythe, Jr., TechMedic, Inc.



Welcome NEW MEMBERS

Banks/Credit Unions

Wachovia/Wells Fargo

Kathleen Cook

222 East Main Street, Collegeville PA 19426

610-489-3527 / Fax: 610-489-0441

Email kathleen.cook@wellsfargo.com

www.wachovia.com

Chiropractic Centers

SWEDE FAMILY CHIROPRACTIC

Chiropractic Office

Doug Swede/Kyle Klim

130 West Main Street, PMB 312, Suite 144

Trappe PA 19426

610-831-1650 / Fax: 610-831-1651

Email swedefamilychiropractic@yahoo.com

www.swedefamilychiropractic.com

The PV Chamber ONLY
refers Chamber members!

Fitness & Recreation

LADY OF AMERICA

Women's Only Fitness Facility

Kim Chadwick

320 10th Avenue, Royersford PA 19468

610-948-8929

Email loaroyersford2@yahoo.com

www.ladyofamerica.com/royersford

Health/Family Service

RIVERVIEW ADULT DAY HEALTH SERVICES

AT PARKHOUSE

Adult Day Health Services

Stephanie Yocum

1600 Black Rock Road Royersford PA 19468

610-792-2399 / Fax: 610-792-2354

Email SYocum@montcopa.org

www.parkhouse.montcopa.org

Payroll Service

ADP - AUTOMATIC DATA PROCESSING, INC.

Small Business Services

Kevin O'Hara

1125 Virginia Dr., Fort Washington PA 19034

610-389-2361 / Fax: 215-283-4013

Email Kevin_o'hara@adp.com

www.sbs.adp.com

Perkiomen Valley Chamber 54th Annual Meeting



Title Sponsor

Thursday, March 31, 2011

11:30 a.m. Registration / 12-1:15 p.m. Lunch

at Spring Ford Country Club, 48 Country Club Rd., Royersford

Annual Meeting Sponsors Welcome!

PV Chamber Members:

The Annual Meeting is one of the Chamber's largest events gathering the Perkiomen Valley's business leaders. We celebrate the success of 2010 and then pass the gavel from 2010 Chairman Trevor Hart to the 2011 Chairman Bruce Zanar.



Vote in the General Election of the Board of Directors

Nominations for a three-year term beginning April 1, 2011:

Larry Hoak, State Farm Insurance	Second Term
Dan Lejeune, Rivercrest Golf Club & Preserve	Second Term
Jim Weaver, Perkiomen Valley School District	Second Term
Jenny Greenwald, Greenwald	First Term
David Akers, Akers Consulting Group	First Term
Trevor Hart, First Niagara	Past Chairman

Newly appointed Directors: David Binder, Pfizer
Cheryl Kreider, Phoenixville Hospital



Network and lunch with Business Leaders



Congratulate Maureen Ruggiero, 2011 Marvin J. Lewis Community Service Award Recipient



Meet new PVCC Members (2010/2011) at the meeting



Sponsor an exhibit table!

Company Name: _____

Attendees: _____

Supporting Sponsor/Exhibitor: \$145

Includes 2 attendees at lunch Display Table Program Booklet Ad
Marketplace Ad Featured in *Business Update*
Business Listing on Email blasts & Logo on www.Pvchamber.net/Events.

Lunch: \$30 pp (Nonmember \$50)

Advertising in Program Booklet: \$30 (2x4" jpg)

Other sizes available. (Posted online at www.PVchamber.net)

Total \$ _____ Deadline: 3/29/11

Check Visa/MC/Amex # _____



Exp. _____ Security Code _____ Billing Zip Code _____

Mail: PVCC, 351 East Main St., Collegeville, PA 19426

Fax to: 610-454-1270 or Call: 610-489-6660.



Guest Speaker: Liz Scott, Vice President of Outreach and Communications for the Alex's Lemonade Stand Foundation.

Liz will explain the journey of her daughter, Alex, (founder). When Alex decided to hold a lemonade stand to help other children with cancer, Liz and her husband Jay, and sons Patrick, Eddie and Joey were happy to serve as her helpers! Today, Liz works alongside Jay, the staff and board of directors, as well as the supporters as they continue to fight childhood cancer, one cup at a time!

B2B Challenge -- Businesses

are encouraged to hold an on-site collection! (Checks payable to Alex's Lemonade Stand.) Member business may present their donations to Liz Scott at the Annual Meeting.

Pre-Event Challenge-PVCC

hosts March 10th Alex's Lemonade Stand Foundation Networking Walk-A-Thon at the Field House at Ursinus College from 4-6 p.m. The walker collecting the most in donations will be acknowledged at the Annual Meeting.

(See separate sign up sheet.)



About Our MEMBERS



Need maximum results from upcoming spring trade shows? Contact Bruce Zanar at **MOTIVATIONAL MARKETING** where we've helped clients achieve 35% more booth traffic and improved lead qualification for equal or lower budgets. Contact Bruce at 610-792-2105, or email motiv8mktg@aol.com, or www.motiv8marketing.com.



COMMUNITY MUSIC SCHOOL invites you to hear cellist Susan Babini performing with pianist Natalie Zhu on Saturday, 3/12 at 8:00 p.m. in CMS's *A Little Night Music* concert series. They will perform the Sonatas by Debussy and Chopin. Also on the program is the Suite for Solo Cello by Cassado. Babini has performed throughout the U.S., Europe, and Asia, appeared in Lincoln Center and Carnegie Hall. See a new exhibit in the

Gallery at CMS "*More Than Floral*" by Judy Lupas. Concert tickets (\$16 adults /\$12 seniors/students) can be purchased in advance or at the door. Community Music School, a non-profit school of music located at 775 W. Main Street in Trappe, provides a comprehensive program of music instruction to students of all ages and ability. 610-489-3676 or www.cmsmusic.org.

PERKIOMEN WATERSHED CONSERVANCY's Out & About Exploration



Series presents *Get Out and Geocache!* On Saturday, 3/19 at 9:30 a.m. join avid geocachers, Heidi Rader and Peter Muir, as they guide you through an orientation to the sport, its history, how to get started, and the challenges of geocaching. Bring your GPS unit (some available to borrow). Fee: \$7 Members/\$10 Non-Members, registration required. 610.287.9383.

SAVE THE DATE: **Annual Stream Clean-up**. 4/16/11, **Lenape Challenge** on 4/30/11. www.perkiomenwatershed.org.

TOUR WITH JULIE has scheduled *Sun, Fun & Phillie's Spring Training* for March 6-13, 2011 (\$775.00 pp). This Spring Training Florida vacation includes deluxe motor coach transportation, 7 nights hotel accommodations, 12 meals, transportation to baseball games and theme parks, evening entertainment and free time in area. For more information, call Julie Setzer at 610-608-2739 or email SetzerFamily@hotmail.com.

www.superiorcu.org

MEMBERSHIP
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In celebration of St. Patrick's Day, the **COLLEGEVILLE MAIN STREET** Promotions Committee will host *Let's Go Green on Main Street. Stop, Shop & Recycle!* Come out to Main Street on March 12th between 10 a.m. – 4:00 p.m. to participate in the festivities. Don't miss out on the *Find the Pot of Gold Scavenger Hunt!* There will be entertainment, prizes, green theme/specials, and several businesses will offer collection bins for old batteries and used cell phones. Business sponsorship opportunities are still available. For more details, contact Jenny Greenwald, Greenwald Florist, 610-551-0535, Promotions Committee Chairman.

In 2010, **FIRST NIAGARA** contributed more than \$300,000 to 14 YMCA organizations throughout eastern PA. These funds support, raise awareness and assist in recruiting volunteers for YMCA mentoring programs. Mentoring has been shown to prevent substance abuse, negative behaviors and promotes positive social attitudes, relationships and builds trust and communication among parents and their children. Since 2007, First Niagara's corporate-wide *Mentoring Matters* initiative has provided more than \$2 million to 77 programs throughout NY and PA, involving over 13,000 young adults annually. For information call Trevor Hart at First Niagara, Collegeville, 610-489-7201 or email Trevor.Hart@fnfg.com.



COLUMBIA COTTAGE ASSISTED LIVING has named Orla Nugent the President of the Cottages with communities in Collegeville, Wyomissing, Hershey, and Hanover. Orla has served as a member of PV Chamber's Board of Directors. Nugent was named successor to Jim Brandt who plans to semi-retire from the company. As President, Orla is responsible for overseeing operations, sales, marketing, and development for the communities. Orla began her career in Ireland as a Registered Nurse and later a nursing home administrator. She moved to the U.S. 16 years ago with her husband Paul. She serves on numerous community boards and committees advocating for the needs of seniors, underprivileged youth and intellectually challenged children. Orla is the President of PA's Assisted Living Association. She is the first woman president in the history of this association and has recently had the opportunity to be involved in the writing of the first assisted living regulations for PA which differentiates personal care from assisted living care. These regulations became effective in January, 2011.

KEENAN, CICCITTO & ASSOCIATES
Attorneys At Law

Corporate Law Real Estate
Municipal Law Estate Planning
Family Law Personal Injury

www.keenanlaw.com
610-489-6170
376 E. Main Street • Collegeville, PA



PV Chamber **Welcome Spring**
Online Coupon Magazine
 Small Investment ... **BIG RETURN!**
 Connect to over 50,000 Potential
 Customers for as little as \$50!!

The Magazine will reach ...

- ☆ **1,100 New employees at IMS Health** (next to Pfizer)
 at 200 Campus Drive in Collegeville.
- ☆ **4,000 employees at Pfizer**, 500 Arcola Rd., Collegeville
- ☆ **Students, faculty, & employees at Ursinus College** (over 2,000)
- ☆ **PV School District Online Community Bulletin Board**
 (5,900 students & families)
- ☆ **Visitors to our home page at www.PVchamber.net** (2,000/month)
- ☆ **20,000-40,000 Online Readers Pottstown Mercury & Times Herald**

YOUR BUSINESS CARD (2" X 4")

COUPON OFFER (5-6 words)

(Expires 9/30/11)

Introduce your products/services in this online Spring publication!

Available April 4, 2011 / Must be PVCC Member to participate.

Cost from \$50
Deadline 3/30/11

Company: _____ Phone: _____

Contact Name: _____ Email: _____

- I will supply a jpg/pdf with my business card / advertisement (2" x 4")
- Attaching a clean copy of my business card with registration
 (do not staple or paper clip for best presentation in magazine)

- Business Card Ad with coupon offer \$50
- Business Card Ad \$65
- Full Page Ad with coupon offer \$200
- Full Page Ad \$250

Total _____ Check Visa/MC/AMEX _____

**Buy & Sell
Locally!**



Exp. Date _____ Security Code _____ Billing Zip _____

Mail: PVCC, 351 East Main Street, Collegeville PA 19426 / Fax: 610-454-1270 /
 Questions: 610-489-6660 Email to info@PVchamber.net



GVF TRANSPORTATION reports a \$2.7 million construction project to repair Route 422 and fill voids beneath the highway that could potentially develop into sinkholes between the First Avenue Interchange and the PA Turnpike overpass in Tredyffrin Township has begun. Crews will work through late May to drill more than 425 holes in the road, replace a deteriorated concrete slab; install a geosynthetic liner in the grass median; and resurface the area. PennDOT reminds motorists to log on to 511pa.com or call 511 to check traffic conditions on major highways. www.dot.state.pa.us.



TRAPPE FAMILY EYECARE Doctors Tressa Malikkal, OD, FCOVD (*photo*) and Erin Fuchs, OD welcome members to their new location at 115 W. Main Street, Suite A, Trappe (across the street from their previous site in the Trappe Shopping Center). The brand new office space provides ample parking, with a larger office which now incorporates the Vision Therapy Office onsite.

We provide: Comprehensive Eye Exams, Contact Lens Evaluations Prescriptions Filled, Laser Vision Correction, Emergency Care-Infections-Injuries-Dry Eyes, Glaucoma-Cataracts-Diabetes Diagnosis & Treatment and Vision Therapy. Call 610-228-0328 for an appointment or email trappeeyecare@yahoo.com.

Trappe Today and Tomorrow (TTT) is a new committee formed in **TRAPPE BOROUGH** to help revitalize and improve Trappe's Main Street and surrounding areas. Business owners are encouraged to participate in this new committee. TTT is planning to host an informational breakfast meeting at the **TRAPPE TAVERN** at the end of March or early April. To learn how to get involved contact Lynn Fleisher at **MAIN STREET CHIROPRACTIC** at 610-489-9343; or call Mayor Connie Peck, **PECK'S ELECTRONICS SERVICE** at 610-489-4433.

Kinetic Web Solutions, a premier provider of website development, content management systems, programming and hosting, is now part of **JWM BUSINESS SERVICES**. JWM Business Services consists of:

- ▷ JWM Direct provides database management, letter shop, and fulfillment services to a variety of industries across the country but primarily in the Northeast Region. JWM direct can also handle any level of complexity for variable print data.
- ▷ Kinetic Web Solutions is a prominent player in developing Custom Web Sites, Content Management Systems, and Hosting.
- ▷ Way Cool Email is one of the most flexible and versatile email marketing systems available in the market.

JWM Business Services can utilize all of our resources to help you deliver your marketing message in a wide variety of media and manage all of that data, all within one organization. Learn more by visiting: jwmbusiness.com, jwmdirect.com, kineticwebsolutions.com and waycoolemail.com or call 610-831-9030.

FAMILY SERVICES, the Montgomery County Tax Coalition and the IRS offer free income tax preparation to low-to-moderate income individuals (earning less than \$49,000) through the Volunteer Income Tax Assistance (VITA) program. VITA volunteers are trained to assist clients in claiming special credits and refunds, such as the Earned Income Tax Credit. Make an appointment with a VITA Financial Resource Builder, a specially trained volunteer who works with clients to review their personal situation, helps to develop budgets and connects them with available community resources and public benefits. Appointments are required for all VITA sites and documentation must be provided. Family Services, 610-326-1610 for details. Family Services, 1976 East High Street, Pottstown. Mondays and Tuesdays, 3:30 – 7:30 p.m. and Wednesdays, 2 – 7:30 p.m. Trinity Reformed UCC Church, 532 East Main Street, Colledgeville. Thursdays, 3:30 – 7:30 p.m. Montgomery County Community College, 101 College Drive, Pottstown. Saturdays, 9 a.m. – 1 p.m.



Joseph Bergquist of **THE VICTORY BANK** in Limerick was appointed to serve as a member of the PA Bankers Association (PBA) Grassroots Advocacy Committee. The committee coordinates the Association's grassroots contacts program that consists of volunteer bankers who meet with state and national legislators to explain and discuss issues affecting the industry and consumers. Bergquist is a Commercial Relationship Manager, Vice President of The Victory Bank where he specializes in commercial lending, commercial real estate lending and Small Business Administration (SBA) loans. The PBA is the state's major banking trade association representing an expansive and diverse membership. The Association provides government relations representation on behalf of the industry in PA and offers continuing education programs for bankers. The Victory Bank is a locally owned and operated commercial bank, founded to optimize the financial lives of businesses, professionals, and consumers primarily in Montgomery, Chester and Berks Counties. For more information, call 610.948.9000 or visit www.thevictorybank.com.

Getting involved with Perkiomen Valley Chamber!

Taking your membership to the next level ...
consider joining our committees:

- Ambassador
- Golf Outing 2011
- Holiday Mixer 2011
- Special Events
- PV WIN (Women in Networking)

Make a difference with your great ideas plus make some new friends!

Interested in stepping up to be considered for the Board of Directors? Volunteering on a committee is recommended.

Contact Reneé Blomstrom at the next event to learn more details. You may also call her at 610-489-7822 or Renee@PVChamber.net.

Space for your business card or ad.

Printed and mailed to over 400 businesses.

Emailed to 700 contacts.

Posted online for prospective & community members!
Call 610-489-6660 or email info@pvchamber.net.

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says Deb, Marketing Director, PIMC

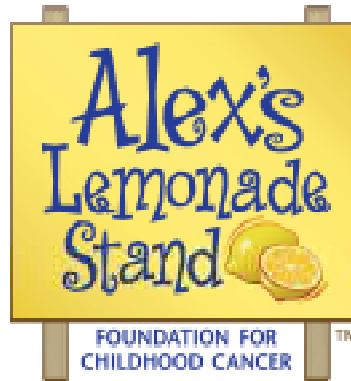


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**ALEX'S LEMONADE STAND FOUNDATION
WALK-A-THON PLEDGE FORM**
Fighting Childhood Cancer, One Step at a Time



Walker: _____

Company: _____

My Personal Goal is to walk _____ laps at Ursinus College Field House during the PV Chamber's Alex's Lemonade Stand Foundation Walk-A-Thon on March 10, 2011. 4:00-6:00 p.m. (8 laps equal one mile at the Field House)

RSVP to **PV Chamber**
Office at 610-489-6660
or
info@PVchamber.net.

Dear Potential Sponsor,
I am participating in the Alex's Lemonade Stand Foundation Walk-A-Thon. As part of my fundraising efforts, you can sponsor me for an amount per lap during the 3/10/11 fundraiser. You may also name a maximum amount that you would like to contribute. After the Walk-A-Thon, I will return to tell you how many laps I walked and will collect your contribution. You may also pledge a fixed amount and contribute today. Please make checks payable to **Alex's Lemonade Stand Foundation**. All contributions are tax-deductible to the fullest extent allowed by law.

	Sponsor Name & Address	Phone Number & Email	Amount per lap	Maximum Pledge	Total Pledge Collected
	John Smith ABC Company, Collegeville	610-489-xxxx email @ xxx.com	(.50 or \$1.00)	\$10	\$10
1					
2					
3					

Regional Chamber Mixer, 1/13/11
 Presented by Verizon
 At The Copperfield Inn at Lakeside,
 Limerick



Many thanks to Dan Reavy, Verizon on sponsoring the Regional Chamber Mixer with members from Perkiomen Valley Phoenixville Spring Ford, Upper Perkiomen & TriCounty Chambers of Commerce.



Standing room only at **The Copperfield Inn at Lakeside** in Limerick. This year approximately 250 professionals networked, renewed friendships and learned about chamber programs in Western Montgomery County.

Build Your Business Networking Luncheon, February 15th, Bruce Zonar, **Motivational Marketing**, provided an interactive presentation on the strategies to enhance and increase response on marketing campaigns.


Villa at Morlatton
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 610.385.5002 • villaatmorlatton.com
 1152A Ben Franklin Highway East • Douglassville, PA 19518



Sandy Parker, **Graphic Orchard** with Donna and Bruce Nager, **Take Shape for Life**, with Bruce Zonar, **Motivational Marketing** at the Build Your Business Luncheon at **Jannie's Asian Bistro**.


Perkiomen Valley School District
 3 Iron Bridge Drive • Collegeville, PA 19426
 (610) 489-8506 • www.pvsd.org
 Proudly serving the communities of Collegeville, Lower Frederick, Perkiomen, Schuylkill, Skippack, and Trappa.


PV CHAMBER MARCH MIXERS -- SAVE THE DATE!



Sara Picard, Millenium Healthcare
215-513-0366

www.millennium-tpa.com

March 8th

Millenium Healthcare Mixer

4:00-6:00 p.m.

at **Brasserie 73 Bistro & Wine Bar**

4024 Skippack Pike (Route 73) Skippack

Learn about Options in:

- Health Insurance Products - Individuals & Groups
- RX Products



March 16th

Edward Jones Mixer

4:00-6:00 p.m.

held at **Copperfield Inn at Lakeside**

594 S. Ridge Pike, Limerick



Mike McCreesh, American Funds Vice President
will be on site to answer questions about
529 College Savings Plans featuring:

Justin Bartolomucci, Edward Jones
610-409-8966

www.edwardjones.com

- No costs for employers or administrative burden
- No minimum participation
- No sales charges for employees





Member SPOTLIGHT



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For Small Business Employers:

Aflac is a small business resource for employers that will not add to your bottom line. Aflac can be a complement to your company's existing benefits.

Aflac's policies are designed to fit any need:

- ⇒ Accident
- ⇒ Cancer/Specified Disease
- ⇒ Dental
- ⇒ Hospital Confinement & Sickness Indemnity
- ⇒ Intensive Care
- ⇒ Juvenile Life
- ⇒ Life
- ⇒ Lump Sum Cancer / Critical Illness
- ⇒ Specified Health Event
- ⇒ Short Term Disability
- ⇒ Vision

100% employee paid and available on a voluntary basis. Companies offer Aflac to help employees with the rising cost of out-of-pocket health care expenses. Aflac pays cash benefits directly to your employees when they are sick or hurt. Your employees can choose the areas where they want additional coverage.



Brian Smith, left, presents Wendy Norwood, **Comfort Inn & Suites** with the Aflac logo duck!

Brian provided details on the many benefits for both employees and Employers for this supplemental insurance option that doesn't add to the businesses expenses!



Brian Smith, Aflac, presented "Health Reform in a Nutshell: What Small Businesses Need to Know Now" at the 1/19/11 Mixer held at the Copperfield Inn at Lakeside.

For Employees:

Aflac is affordable with a range of products that fit most budgets. We can provide your family coverage and security to help maintain your everyday life in case of illness or injury. Plus, Aflac rates don't go up when you file a claim.

Aflac claims are processed within four days with easy to complete forms. We promote preventative care with payments made when you get a routine physical, mammogram or eye exam!

Aflac offers Individual and Group Plans.

Are you looking for a new career?

Contact Brian Smith at 610-636-0447 or email brian_smith@us.aflac.com and ask him the details on becoming an Aflac agent!

Member Advertisement

ROLL OUT THE RED CUTTING BOARD

GRAND OPENING-COLLEGEVILLE

In our kitchen, cooks actually cook. We don't believe in rushing flavor. Whether slow-roasting our pork for six hours or making our hand-smashed guacamole from scratch each morning, in our kitchen we take the time to handcraft our meals every day.

COLLEGEVILLE (Providence Town Center) 500 Broad St.

BUY ONE GET ONE FREE

Purchase any flavorful entrée and receive an entrée of equal or lesser value FREE.

Must present coupon with order. One coupon per customer. Not good with any other offer. Valid only at Collegeville location. **EXPIRES: 3|31|11 PROMO: 158**

Qdoba
MEXICAN GRILL

A SAMPLING OF OUR MENU

ALL PRICES ARE \$5 - \$8

SIGNATURE FLAVORS

Queso Burrito | Our signature 3-Cheese Queso sauce is a creamy blend of three cheeses, roasted poblanos, tomatoes and jalapenos

GRILLED CHICKEN GRILLED STEAK

Fajita Ranchera Burrito | Fire-grilled red onions and bell peppers with our tangy Ranchera sauce (no beans)

GRILLED CHICKEN GRILLED STEAK

Poblano Pesto Burrito | Features our pesto sauce of roasted poblano peppers, jalapenos, cilantro, almonds and pine nuts

GRILLED CHICKEN

Ancho Chile BBQ Burrito | Our slightly sweet, molé-inspired barbeque sauce with spicy chiles, hickory and smoky mesquite

PULLED PORK GRILLED CHICKEN

Grilled Veggie Burrito | Fresh grilled zucchini, yellow squash and red peppers, sautéed in a garlic-herb seasoning

100% VEGETARIAN

Mexican Gumbo | This unique dish combines rice, beans and our tortilla soup, with salsa, cheese and sour cream, topped with our homemade tortilla strips

**GRILLED CHICKEN GRILLED STEAK
PULLED PORK VEGETARIAN**

TACO SALAD

Romaine lettuce in a homemade flour tortilla shell with black bean corn salsa and fat-free picante Ranch dressing

**GRILLED CHICKEN
GRILLED STEAK
VEGETARIAN**

3-CHEESE NACHOS

Handmade tortilla chips topped with our 3-Cheese Queso, black or pinto beans, sour cream and salsa

**GRILLED CHICKEN
PULLED PORK
GRILLED STEAK
GROUND BEEF
VEGETARIAN**

GRILLED QUESADILLA

Stuffed with cheeses and fresh Pico de Gallo, served with sour cream and hand-smashed guacamole

**CHEESE (CHEDDAR AND MONTEREY JACK)
GRILLED CHICKEN
PULLED PORK
GRILLED STEAK**



Social Networking Seminar II at the Spring Ford Country Club

Promoting the use of the new social networking tools, the PV Chamber presented the second seminar on FaceBook and LinkedIn on February 9th. Beginner and advanced sessions were provided on the professional use of these tools.



Kristin Kane, Director of Social Media & Recruiting with Kane Partners Staffing Solutions provided step-by-step instructions on using the technology in business applications.

Dave Wirsching, principal member and founder of Why About Marketing, gave an overview on maximizing connections and the applications available using FaceBook and LinkedIn.



Need More Information: Dave & Kristin present SM90, 3 months to Social Media Success. Details at www.SM90days.com.



Save the Date

More details at www.PVchamber.net, Upcoming Events
RSVP to 610-489-6660 or email info@PVchamber.net

March 8th
Mixer at Millennium Healthcare
Millennium Healthcare
900 Ashbourne Way, Suite B, Skippack
4:00-6:00 p.m.

March 10th
Alex's Lemonade Stand Foundation
Networking Walk-A-Thon (Details enclosed)
4:00-6:00 p.m.
Held at the Fieldhouse at Ursinus College, Collegeville

March 16th
Edward Jones Mixer
at Copperfield Inn at Lakeside
594 W. Ridge Pike, Limerick.

March 22nd
Build Your Business Networking Luncheon
11:30a.m. Registration/Networking
Sly Fox Restaurant, 312 N. Lewis Rd, Royersford
Drive Sales! The Importance of your Local Online and Media Presence, by Dave Akers, Akers Consulting Gr.

March 31st - Save the Date!!
PV Chamber Annual Meeting
at Spring Ford Country Club
Guest Speaker: Liz Scott, Alex's Lemonade
11:30 Registration, 12:00 Lunch
Sponsors welcome - details enclosed!

We are now scheduling Mixers for 2011
Call Reneé at 610-489-7822.

Get PV Chamber Updates to your EMail
account ... call 610-489-6660 or send a note to
info@PVchamber.net.

Feel Good!

You've got the best protection a body could have!



Life and Health Insurance

ENURE 340 E. Main St. Collegeville PA 19426
610.489.6911
Toll Free: 800.222.3340
insurance group inc trinsurance.com

Early Rieger CLU ChFC CIC CPCU REBC • Debbie Rieger CIC CPCU

Fully insured
Free Estimates

DE MEDIO'S
BUILDING MAINTENANCE

References
Available

*A Complete Janitorial Service for
Commercial & Industrial Accounts*

Owner Supervised Staff
No Job Too Small or Too Large
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Jacquie Wolfgang, *Native Designs* chats with Peg Calvario at the luncheon.



The January PV WIN Luncheon was held at **The Sly Fox**, Royersford on 1/11/11. Speaker was Peg Calvario, a successful entrepreneur with 25 years experience supporting business owners. Peg focused the program on Goal Setting as well as reacting and responding to adverse situations. The February 17th program will be held at **Phoenixville Hospital** with Dr. Kathleen Magness, Chief of Cardiology celebrating National American Heart Month.



New members welcomed (from left) Lisa Curcio, *First American Title Insurance Company* and Katherine Marshall, *IMS Health* with Renee Blomstrom, PV Chamber.



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