



Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the Collegetown, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.

April/May 2009



The Perkiomen Valley Chamber of Commerce held the **Annual Meeting** on Thursday, April 2, 2009 at The Lakeside Inn, Limerick. The board of directors took this opportunity to recognize outstanding local businesses. All new members, who had joined over the last year were acknowledged at the meeting and networked with attendees. Many thanks to Dan Reavy, Director of External Affairs, Verizon, for sponsoring the 2009 Annual Meeting.

Wyeth Pharmaceuticals was presented with a partnership to cultivate small business, "**The Small Business Community Development Initiative of the Year.**" Wyeth Pharmaceuticals has been very community-minded with their headquarters located in Collegetown. Michael Frederick, Chairman stated, "We recognize Wyeth's efforts in providing small business the opportunities to succeed through programming and education in the nine years they have been members of the Perkiomen Valley Chamber."

Caesar and Gerry Gorski were presented with an award for "**Outstanding Achievement in Economic Development in the Perkiomen Valley.**" Caesar Gorski, who began his business in 1954, has been a longstanding member of the PV Chamber. Gerry Gorski, CEO of Gorski Engineering, Inc., Collegetown, has recently been named the 2009 Associated Builders and Contractors National Chairman. Frederick continued, "The Gorski organization has completed countless projects in the greater Perkiomen Valley area, bringing jobs, technological advancements, and cultural resources to the region."

The PV Chamber presented the "**Chairman's Award**" to Debbie Riegner, TR Insurance, Collegetown, who has served over 11 years on the Board of Directors. Riegner has served in the capacity as Chairman and Past Chairman for the past seven years. Frederick added, "In a leadership role, Debbie has designed new programs and has always promoted the small business perspective."

Thomas Keenan, Esq. is the recipient of the "**2009 Marvin J. Lewis Community Service Award.**" Keenan was nominated by the members for his efforts in the community making a significant, positive impact upon life within the Perkiomen Valley. Thomas Keenan, senior partner and founder of the law firm, Keenan Ciccitto & Associates.

Photo: (left to right) Ronald Sindaco, Wyeth Pharmaceuticals - Caesar Gorski, Gorski Construction - Kathy Gorski, Gorski Engineering, Inc. - Thomas Keenan, Esq., Keenan Ciccitto & Associates - Trevor Hart, Harleysville National Bank - Michael Frederick, Wachovia Securities - Debbie Riegner, TR Insurance Group, Inc. - Daniel J. Reavy, Title Sponsor, Verizon PA - Amy Purcell, PV Chamber





Business UPDATE

Perkiomen Valley Chamber of Commerce
351 East Main Street
Collegeville, PA 19426

phone: 610-489-6660
fax: 610-454-1270
email: info@PVchamber.net
web: www.PVchamber.net

Officers of the Board

Chairman of the Board	Trevor Hart Harleysville National Bank
Past Chairman	Mike Frederick Wachovia Securities
Chairman-Elect	Grant Hoffman Phoenixville Hospital
Vice Chairman	Tom Burkett Epps Advertising
Treasurer	Joe Lowe Lowe & Associates, P.C.
Secretary	Larry Hoak State Farm Insurance

Board Members

Victor Brown	Ursinus College
Linda Dobra	Sovereign Bank
Brian Ewing	TD Bank
Caesar J. Gorski	Gorski Construction
Dr. Marsha Hurda	Spring Ford School District
Robbie LaRocca	Wyeth Pharmaceuticals
Dan Lejeune	RiverCrest Golf Club & Preserve
Jim Weaver	Perkiomen Valley School District
Bruce Zanar	Motivational Marketing

Legal Counsel

Thomas M. Keenan, Esq.
Keenan, Ciccitto & Associates

PVCC Staff

Amy Purcell Director of Public Relations
Arlene Magargal Director of Operations
Doreen Swanson Administrative Coordinator
Lori Kropp Chamber Events

Communication Consultant:
Tom Gailey, GaileyMurray Communications

Technical Consultant:
Frank Forsythe Jr., TechMedic, Inc.



U.S. Congressman Jim Gerlach met with PV Chamber members on April 16th at the Courtyard by Marriott to discuss the HR1, the American Economic Recovery and Reinvestment (Stimulus) Act.

Over 40 business leaders listened while Gerlach described in detail the background and summary of this historic \$789 billion spending and tax cut agreement. The HR 1 provides a total of \$463 billion in spending for transportation and infrastructure upgrades and construction, health care programs, education assistance, housing assistance and energy efficiency upgrades and provides \$326 billion in personal and business tax breaks and tax provisions affecting payments to the states for a total of \$789 billion in spending and tax cuts. Visit Congressman Gerlach's website at <http://gerlach.house.gov>. Please call 610-489-6660 for a copy of the summary handout provided or visit www.PVchamber.net/upcoming_events.

This event was sponsored by Courtyard by Marriott. Call Jennifer Brown to schedule your next Business Meeting 484-974-2600 or email: jennifer.brown1@marriott.com.

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SAVE THE DATE

Saturday, May 30, 2009

9 - 1

*Grand Re-Opening
Celebration*



GAMES. PRIZES. FOOD. FUN.



Annual Meeting



Photo Left: (left to right) Carole Krell, Charlotte Keenan, Tom Keenan, Lowi Keenan, Rowan Keenan, Sherri Russo, Susan Padworny

Thomas Keenan, Esq. is the recipient of the “**2009 Marvin J. Lewis Community Service Award.**” Thomas Keenan, senior partner and founder of the law firm, Keenan Ciccitto & Associates served as the Mayor of Collegetville from 1986 to 1990, began his legal career as an Assistant District Attorney of Montgomery County from 1976 to 1980. He served in the U.S. Army on active duty as an Infantry Officer from 1966 to 1970, and retired from the U.S. Army Reserve with the rank of Colonel. Tom is also a member and past President of the Collegetville Rotary Club. Keenan has served as legal counsel for the Perkiomen Valley Chamber since 1994, actively participating in the organization for over 15 years. The firm has just celebrated 25 years of service to the community. A charity donation has been made in Tom’s honor.

Photo Right: (left to right) Debbie Riegner, Recipient - Michael Frederick, Past Chairman - Trevor Hart, Chairman of the PV Chamber.

The PV Chamber presented the “**Chairman's Award**” to Debbie Riegner, TR Insurance, Collegetville, who has served over 11 years on the Board of Directors. Riegner has served in the capacity as Chairman and Past Chairman for the past seven years.



Photo Board of Directors: (from left) Brian Ewing, TD Bank, Thomas Keenan, Keenan, Ciccitto & Associates, Larry Hoak, State Farm Insurance, Caesar Gorski, Gorski Construction, Grant Hoffman, Phoenixville Hospital, Joe Lowe, Lowe & Associates, Dan Lejeune, Rivercrest Golf Club, Trevor Hart, Harleysville National Bank, Michael Frederick, Wachovia Securities, Linda Dobra, Sovereign Bank, Tom Burkett, Epps Advertising, Bruce Zanar, Motivational Marketing, Debbie Riegner, TR Insurance, Amy Purcell, PV Chamber and Dan Reavy, Verizon. Not in photo: James Weaver, PV School District, Marsha Hurda, Spring Ford School District, Vic Brown, Ursinus College, and Robbie LaRocca, Wyeth Pharmaceuticals.



M. Knaide, C. Peck, M. Anderson



Century 21 Alliance - Sitsis



Connolly Chiropractic



Epps Advertising



Local Pages Publishing



Pre-Paid Legal Services



Renaissance Academy



RiverCrest Golf Club



Schwenksville Vet



Signs By Tomorrow



Simply Be Well



Sunpower Builders



The Victory Bank



Verizon, PA



“Thank you” Annual Meeting Sponsors!

**Indoors
Every
Sunday
9 a.m. - 5 p.m.**



**Located on
Rt. 29
1.5 miles
North of
Rt. 422
in
Collegetown**

**The
Power House
Antiques & Collectables**

- Fine Antiques
- Collectables
- Furniture
- Jewelry
- Coins
- Art Deco
- Roseville
- Rare Books

- Tools
- Life Magazines
- Glass
- Vintage Clothing
- Stamps
- Postcards
- New & Old Toys
- Trains



Mixer at Epps Advertising

Photo from left: Rebecca Yergey, April Shrom, Linda Jacobs, Rich Moon, Sharon Waters, Leann Schultz, Shirley Epps and Tom Burkett

A breakfast mixer was held at Epps Advertising on March 12th, located at 184 West Main Street in Trappe. Over 60 members attended the mixer networking and toured the facility during the two hour event. Much appreciation to Shirley Epps and the staff at Epps Advertising.

Looking for a fresh look? Call 610-489-6211 or visit www.eppsadvertising.com. Epps Advertising is offering a FREE design for a business card ad win the PV Chamber newsletter. Call 610-489-6660 for details.



Look Great at the Right Price

FREE Ad Design*

Buy space in all 9 issues of the PV Chamber Newsletter and Epps Advertising will design your business card size ad for **FREE**.

SPECIAL INSERTION RATE

\$400

Your ad appears in print & online

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Offer ends May 28th, 2009

*Advertisers must supply copy points and logo



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Thank you for renewing your commitment to the PV Chamber for 2009-2010!

Your New Wall Placard Insert is Enclosed.

Make it quick and easy for the community recognize and VERIFY you as a PVCC member!



If your Insert is NOT attached to this page, we have NOT received your Membership Dues yet, please call 610-489-6660.



About Our MEMBERS

SENENIG CAPITAL ADVISORS and Social Networking: Incorporating social networking into our overall business development plan has allowed our firm to generate broad exposure at a low cost. We have found that whether we are using LinkedIn, Facebook, or otherwise we can become an active contributor to the community. It provides an easy, cost-effective, and natural approach to networking - much like traditional networking events. This strategy is another solution to help generate new business relationships. Sensenig Capital Advisors is a local independent investment advisory firm specializing in helping individuals and small businesses meet their investment management goals. www.sensenigcapital.com We can be reached toll-free at 866-584-5660 or by email at info@sensenigcapital.com.

At a time when most company's dividends are shrinking, **STATE FARM** companies expect to pay their life insurance policyholders 3% more in total dividends than in 2008. The company expects to pay their life insurance policyholders an estimated \$633 million in dividend payments on 3.6 million participating policies. "Despite the volatility in the marketplace and the economic downturn, the State Farm life insurance affiliates remain financially strong," said Susan Waring, executive VP and chief administrative officer of State Farm Life Insurance Co. Larry Hoak, CPCU, CLU, ChFC, State Farm Agent in Collegeville also notes, "We were rated number one in Fund Rankings in 2008 for US Equity Funds, and number two in Mixed Equity Funds and Tax-Exempt Bond Funds. Additionally, State Farm was rated number two in the Five-Year Ladder, rated by 2008 Lipper/Barron's Fund Survey." Call Larry at 610.489-6500 or www.larryhoak.com.

COLUMBIA COTTAGE informs members about benefits for senior citizens. IRS regulations state that assisted living residential costs for the taxpayer or taxpayer's spouse or dependents are a deductible medical expense if the principle reason a person is in the residence is due to medical condition that requires the availability of medical care, and if meals and lodging are furnished as a necessary part of the care, the entire cost is deductible. Physician documentation may be required. Individuals may deduct expenses for medical care if such expenses exceed a specified percentage of the adjusted gross income. Additionally, the Department of Veterans Affairs offers many benefits to veterans and their spouses; these include help with assisted living costs. It is paid based on the need of aid and attendance by another person or by specific disability. Call the county Veteran's Admin. office for details. www.columbiacottages.com.

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Congratulations to **REVOLUTION CHEER & TUMBLING CENTER**, a 5,500 square foot facility dedicated to cheerleading and tumbling. Our goal is to help individuals and teams in our area improve in all areas. Through dedication, commitment, and teamwork we believe anyone can reach their goals! Revolution is home of the Penn Elite All-Stars, competitive cheer squads for athletes from ages 3 to 18. The Penn Elite Panthers made up of students in the Spring Ford, Perkiomen valley, Methacton, Souderton and Daniel Boone school districts won the National Championship at the US Spirit Nationals in Orlando, Florida in March.

May Days at **GREENWALD** Flower and Plant Workshop - Mothers Day is May 10th. Plant an interesting rock garden for Mom. \$14.50, or a daisy arrangement in a ceramic daisy container. \$17.50. Need a boutonniere, a wristlet or nosegay with crystals for Prom? Call today. Stop by for a graduation presentation bouquet or centerpiece. Teacher gifts: fill a chalkboard pot and write your message on it! \$8.50. 610-551-0535. Greenwald, 360 East Main St, Collegeville. www.jennygreenwald.com, MWF 10-5 Tu, Th, Sat 10-2, Sat 5/9 open 10-5, Sunday 5/10 open 10-3.

SOVEREIGN BANK is offering a great Business Banking Package, the security of Santander and up to a \$650 value! Everything you need for your business. Start with the Free Business Checking or Business Checking Plus account, get a Sovereign Business CheckCard, make six purchases totaling \$250 and get \$150! Open Sovereign Business Owner Premier Checking, get a Sovereign Business CheckCard and make six purchases totaling \$250 - get \$100. Sign up for Merchant Services, actively process for 60 days and get \$200. Apply for a Gold Card from American Express OPEN, when approved and make eligible purchases in the first 90 days, earn 5% cash back up to \$200. Get a business banking package with all four products and services by 5/22/09 and you'll get up to a \$650 value! Or choose only the products and services that best fits your needs. Call Linda Dobra at 610-409-9320 or email her at ldobra@sovereignbank.com.

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COLLEGEVILLE ECONOMIC DEVELOPMENT CORPORATION is working with Collegeville Borough to promote the sale of the Perkiomen Bridge Hotel, located at 1 E. Main Street, Collegeville. Asking price is \$1,250,000 with property size of 1.37 acres. The Perkiomen Bridge Hotel is zoned Village District with usage of single-family dwellings, offices, studios, certain repair/sales shops, bed and breakfast, restaurant and café. This historic site could also include hotel, tavern, apartment and banquet or reception hall. The building is approximately 16,600 sq. ft. The liquor license may be available along with kitchen equipment and furniture. Contact Linda Flederbach, the new Main Street Manager, 610-454-1050. Linda comes to us from Building A Better Boyertown where she was instrumental in attracting new business to Boyertown. She is the recipient of a number of industry awards and will be a true asset to Collegeville. Email Linda at manager@collegevilledevelopment.org.

PATRICK J. KELLY INSURANCE GROUP, LLC is celebrating 25 years of service to our community. If you visit Kelly Insurance you may find that your reception is a bit warmer than you'd expect. In celebration of their 25th anniversary and in appreciation to their customers, Kelly's staff is welcoming every 25th visitor to the agency with horns and applause. The lucky #25 is also given a special gift. Recent winners have been both surprised and pleased with their unexpected greeting. Stop by today for a visit. 212 W. Main Street, Trappe, PA 19426 610.489.9442 www.kellyins.com.

CONTRACTORS - New law, register by July 1st with the Attorney General's Office to comply with the new Home Improvement Consumer Protection Act. All contractors who perform \$5,000 or more in home improvements must register, maintain minimum insurance coverage and use contracts that include start/completion date, description of work and consumers' rights under the law. The registration is valid for two years. www.attorneygeneral.gov, Call 1-800-441-2555. In July consumers will be able to verify a contractor's registration by visiting the site or by calling the hotline.



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has been acknowledged as one of the top young lawyers in Pennsylvania.
He has been honored in Pennsylvania Rising Stars for 2009. Only 2.5 percent of the total lawyers in Pennsylvania are bestowed with such an honor.
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WACHOVIA SECURITIES recently held a mixer at their facility at 100 Springhouse Drive, Suite 104, Collegeville. Hosts Jim McGuire and Michael Frederick welcomed many guests on February 12th for a wine tasting and Art Show. If you are an investor who demands sound financial advice, call or stop by our office today. We welcome the challenge of helping you reach your financial goals. We look forward to helping you for many years to come. 610-831-8822, www.wachoviasec.com.

Bob Kramer's Golf Academy has opened at **RIVERCREST GOLF & PRESERVE**. Kramer, a nationally recognized instructor, joined RiverCrest as director of instruction. "RiverCrest is ideal for a golf academy," Kramer says, "The heated Learning Center permits year-round instruction. We offer clinics with a maximum of six students and individual instruction as well as corporate schools and team-building clinics. Jamie Komanchek, the club's PGA professional says, "Bob is a highly energetic individual who is passionate about the game." Kramer has worked with LPGA greets Betsy King, Catriona Matthew, Cathy Johnston-Forbes, Kathryn Marshall, and Hiromi Kobayashi. Golf Digest ranked him among the Top Teachers in PA since 2000. He was nominated seven times as one of Golf Magazine's Top 100 Golf Instructors. For info visit www.rivercrestgolfclub.com or www.kramergolf.com.

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Outdoor Music Festival Sunday, May 17th

DaVinci's Pub
217 E. Main Street, Collegeville

Live Entertainment
over 1,000 tickets expected to be sold!
Mango Men (Jimmy Buffet Tribute)
The Insiders
Funzaluv
Cousin Oliver
Jumpstreet

Business Expo

12:00-4:00 p.m.
Call PVCC to reserve your table \$100
(Deadline while tables last - 5.13.09)

PV Chamber 610-489-6660

PVCC NIGHT AT THE READING PHILLIES WEDNESDAY, AUGUST 5TH

7:05 P.M.



- YOUR Company LOGO will be on 10,000 TICKETS distributed throughout the Parkersown Valley!
- Receive 400 TICKETS for YOU!
- Sponsorship \$300.00

Local Availability

- * Tickets make a great "Thank You" gift for customers
- * Mail to your prospect list and meet them at the game
- * Thank YOUR team with an "Employee Night Out"
- * Enjoy time with family and friends
- * Present as a raffle prize or contest
- * Trust a local nonprofit organization

Reservation Deadline June 2nd - Tickets will be delivered by 6/30/09

Company: _____
 Contact: _____
 Address for Tickets to be Mailed: _____
 Logo: Camera Ready
 Use Left Side Logo
 SHAW-WHITE 8000
 Payment: Check
 VISA/MC/AMEX/Discover # _____ Exp. Date: _____
 Security Code on Back _____ Zip Code for Billing Address _____
 Mail: PVCC, 251 East Main Street, Collegeville, PA 19426 Fax: 610-484-0270 Question: 610-489-6660



Sign up Today!
24th Annual PV Chamber Golf Tournament
Thursday, June 4, 2009



Registration Form

Company: _____ Contact Person: _____
 Address: _____ Phone: _____

Foursome with Hole Sponsor \$800.00
 Small Business Option: Tee, Range \$250.00
 Single Golfer \$100.00
 Hole Sponsor \$100.00
 Social Option: Dinner and Drinks (only) \$ 25.00

1. golfer: _____ 2. golfer: _____
 email: _____ email: _____
 3. golfer: _____ 4. golfer: _____
 email: _____ email: _____

• Registration & Lunch 9:30-10:45 a.m.
 • 11:00 a.m. Shotgun Start
 • Awards and Dinner Buffet to Follow
 • 1st-100 Place, Double Your Money, Raffle
 • Over \$5,000 in Prizes!
 • Scramble Format
 • Limited to the First 144 Players
 • Register Your Foursome Today!

Check Enclosed (Payable to PVCC, 251 East Main Street, Collegeville, PA 19420)
 VISA/MC/AMEX/Discover # _____ Exp. Date: _____
(All payments are non-refundable after May 15, 2009)

Bill Penney, Chairman of the Golf Tournament
 Phone: 610-489-6660 Fax: 610-484-1270
www.PVchamber.net



Keyser Miller Ford presents the PVCC Golf Outing

The Golf Committee is currently organizing:

- Promotional Bag Items (must include 144 pieces)
- Event Day Volunteers
- Raffle Prizes

* You will receive recognition in emails, newsletter and program.

* Please call 610-489-6660 and a committee member will follow-up.

* Deadline: May 27th

Great Opportunities



THE AMERICAN REVOLUTION CENTER will be the world's first museum commemorating the people, events and enduring legacy of our nation's birth. The Center's collection of art, artifacts, and manuscripts will tell the story of those who sacrificed to give us the freedoms we continue to enjoy. The ARC will engage Americans of all ages in an exploration of their past in order to strengthen their nation's future. On April 7, 2009, District Judge Anita Brody, U.S. District Court for the Eastern District of PA, dismissed the National Parks Conservation Association's federal complaint which sought to prevent ARC from building a museum on its private property in Valley Forge. "We are pleased that Judge Brody granted the motion to dismiss the federal lawsuit. The Founding Fathers would be proud that the Court's decision upholds the constitutional rights of private property owners," said H.F. "Gerry" Lenfest, Chairman of the Board of The American Revolution Center. "We look forward to working with our friends and neighbors to bring this important resource to the region," said Bruce Cole, President and CEO of The American Revolution Center. Please call Zee Ann Mason at 610-975-4939 for more information or visit our website at www.americanrevolutioncenter.org.

KALEJTA FINANCIAL MANAGEMENT, PC. will be opening the doors of our new office building at 740 W. Main Street, Suite 1, in Trappe on Monday, May 18, 2009. (Only 1 block away from our current address.) The firm is moving to meet the expanding needs of our clients. "This is an exciting time for our office and we look forward to serving you in our new office for many years to come," said Tom Kalejta, President and Owner. The firm will be hosting an Open House the week of June 8-13th. Light refreshments will be served all week. In addition, the firm will feature a special guest speaker/topic each day of the open house. All are welcome and encouraged to attend. More to follow soon! All questions regarding Kalejta Financial Management and/or the open house event should be directed to Kristin Reeser at 610-831-2195. Visit our website at www.Kalejta.com for more information.

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610-630-6511



John Ohler, **RE/MAX ACHIEVERS INC.**, with over 26 years of real estate experience, was named the 2008 Broker/Owner of the Year by the RE/MAX PA and DE Region, out of 430 brokers. "This is a well-deserved honor for John as his drive and dedication have made him one of the leading broker/owners in the region and in the RE/MAX franchise network of 7,000 offices worldwide," said Sara Levine, Regional VP, RE/MAX. "He is an inspiration to his associates, a leader in the

community and a symbol of the professionalism and experience of RE/MAX agents and broker/owners." Ohler's drive and passion for real estate started at the age of 20 when he purchased and rehabilitated homes. John received his real estate license in 1983, he earned his Broker's license in 1986 and opened RE/MAX Achievers the same year. In 2003 John was named to the RE/MAX Hall of Fame. RE/MAX Achievers now has 49 sales associates. www.achieverspa.com or call 610-489-5900.

200 nonprofit groups in PA received over \$2.3M from the **VERIZON** Foundation in 2008. The grants helped to improve basic literacy skills; technology-based learning including Internet safety programs, and help domestic violence survivors rebuild their lives. Verizon Volunteers, Verizon employees and retirees in PA, volunteered over 45,000 hours and raised \$900,000 for these organizations: PA Department of Education, Philadelphia Revitalization & Education Program, PA Coalition Against Domestic Violence, National Constitution Center, PA Library Association, Network of Victim Assistance, Womansplace, Turning Point of Lehigh Valley, Beginning Over Foundation, Auberle, Boys' & Girls' Club of Chester County, Centre County Women's Resource Center, Visiting Nurse Association of Erie, Millersville University, Holy Spirit Health System, and YWCA of Pittsburgh. The Foundation supports literacy and K-12 education through its website, Thinkfinity.org, and fosters awareness and prevention of domestic violence. Last year the Verizon Foundation awarded more than \$68M in grants internationally. www.verizonfoundation.org.

In celebration of the 227th Anniversary that Frederick Muhlenberg and his wife Catherine Schaeffer moved into their house in Trappe ... **THE TRAPPE BOOK CENTER** is giving a 10% discount off your purchase and contributing 10% of the purchase price to **THE SPEAKER'S HOUSE**. Must mention this discount at time of purchase. (Sorry, no discounts on magazines, gift certificates, or already discounted books). www.trappebookcenter.com.

Over \$234 Million in Sales in 2006

Donated over \$136,000 To
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Congratulations to **NINA'S UPSCALE CONSIGNMENT SHOP**, women and men's clothing and accessories, who has just relocated to 358 East Main Street, Collegeville. Visit Nina Vasco (photo) at the new expanded shop from everyday to business to formal wear. Call 610-454-0755 for information.

COLLEGEVILLE SPEECH AND HEARING offers audiology services including a diagnostic audiometric evaluation and speech audiometry. Testing pure tones determines the degree of hearing loss and whether the hearing loss is conductive or sensorineural. Speech audiometry evaluates an individual's ability to understand speech at an elevated, comfortable volume. They can provide hearing aids as well as repair, and maintenance. Contact Debbie Lombardi, MS, at 555 Second Avenue, Suite C-350, Collegeville, or call 610-454-1177. www.collegevillespeechhearing.com

Congratulations to Ginny Politz, owner of **BIKESPORT** for the 4th Annual Girls with Gears event held in April. The event begins at Limerick Community Park with about 1,000 cyclists riding 10, 25, 40 or 62 miles through Limerick, Skippack Upper and Lower Frederick and surrounding communities. Over \$56,000 was raised to benefit CAROL for Heart, an organization dedicated to educating the public about women's heart disease. Bikesport is located at 325 W. Main Street, Trappe, 610-489-7300, For information on weekly bike rides and equipment visit www.Bikesportbikes.com.

T R INSURANCE GROUP, INC., an independent insurance agency in Collegeville, has been awarded Inner Circle honors for 2008 by Mutual Benefit Group, a multiline property and casualty insurance company. This is the fourth time T R Insurance has qualified for the award, an annual honor to acknowledge outstanding agent performance, recognizing those who have established a consistent record of profitable growth along with superior customer satisfaction. The agency is one of only 11 among Mutual Benefit's agency force to achieve Inner Circle status for 2008. www.trinsurance.com.



POPE JOHN PAUL II HIGH SCHOOL presented to the local community on April 28, 2009. This 84 acre tract located on Township Line Road in Upper Providence will be home to over 1,000 students in the Fall of 2010. The new high school will offer a collection of state-of-the art amenities such as Science Exploratory Labs, Computer Learning Labs, Band and Choral Suites, T.V. Studio, Fine Arts Studio, Chapel, Gymnasium, Fitness Center, Library and Auditorium. The schools being relocated Kennedy-Kenrick and St. Pius X will now be offering students a wealth of new exciting amenities. For more information please call Beth at 215-370-9549 or email: development@stpiousxhs.org. Pictured left to right: Beth Hiriak, Rev. Alan Okon and Carm Lukens.

At **ANYTIME FITNESS**, we believe in the success and growth of our community. We also believe that to obtain great success, we must be healthy and active. To stand by that belief, we are offering a very special benefit - all chamber members and employees receive year-round savings of 10% off our normal rates. For a limited time, we are offering an additional 5% savings: from monthly rate \$39.99 less 15% off - \$33.99. Offer expires 5/31/2009. Corporate wellness enables lower healthcare costs, reduced absenteeism, greater productivity, higher employee morale, and decreases in sick leave, hospital admissions, disability days and per capita workers compensations costs. We offer cutting-edge cardio & strength training, free weights, personal training, private shower/dressing facilities, tanning suites and much more! Call today to get your employees set up on the path to an active, healthy lifestyle! Contact Todd & Maryam Silance, 130 West Main Street, Trappe. 610-489-6652. www.anytimefitness.com.

SIGNS BY TOMORROW is offering inexpensive ways to get your business noticed faster than waiting for a customer referral and cheaper and longer lasting than putting an ad in the newspaper. Vehicle Magnets, Yard Signs on Stakes, and Banners are available at special pricing. www.signsbytomorrow.com/norristown.

Merle's Monthly Facial Club Card

Merle Norman Cosmetics
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Skippack, PA 19474

Enjoy a free monthly facial in our studio
and on your 4th facial visit receive a special gift.
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610-222-0577

Perkiomen Valley School District
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Has It Been Rough Sailing for Your Portfolio?



- Do you know how to weather market volatility?
- Are you aware of what history suggests about bear markets?
- Are you finding that your risk tolerance needs re-evaluating?
- Are you appropriately diversified among asset classes?
- Are you staying focused on your long-term goals (college, retirement, etc.)?

Join Wachovia Securities for a complimentary seminar that can help you determine what to do next.

Date: Wednesday, May 20, 2009 • 6:30 p.m. - 8:30 p.m.
Complimentary dinner will be served.

Place: RiverCrest Golf Club & Preserve
100 Golf Club Drive • Phoenixville, PA 19460 (just off Route 29)

Presented by: Michael J. Frederick, CFP®, ChFC, CRPC®
Vice President – Investment Officer

Sponsored by: Jim Isbell, Regional Vice President
Jackson National Life Insurance Company

Call to reserve your seats. R.S.V.P. to Jen Stroop, Senior Client Associate, at
610-831-8822 or e-mail jennifer.stroop@wachoviasec.com

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*Wachovia Securities is now part of Wells Fargo & Company, creating one of the largest investment firms in the world, as measured by number of Financial Advisors.

This event is sponsored and financially supported by Jackson National Life Insurance Company. This seminar is educational in nature – no specific products will be discussed.

Past performance is not indicative of future results.

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Save the Date . . . Registration is required for all events, please call 610-489-6660

May 17

Outdoor Music Festival & Business Expo
DaVinci's Pub, Collegeville
12:00-4:00 p.m.

May 21

Build Your Business Network Luncheon
Sly Fox Brewing Company, Royersford 11:30-1:00 p.m.

May 28

Mixer at the Trappe Tavern
416 Main Street, Trappe 2:00-4:00 p.m.

June 4

PV Chamber Golf Outing presented by Keyser Miller Ford
Raven's Claw Golf Club - 11 a.m. Shotgun

June 18

Mixer at Behmerwald Nursery
4904 Garges Rd, Schwenksville 2:00-4:00 p.m.

July 16

Mixer at Columbia Cottage
901 E. Main Street, Collegeville 9:00-11:00 a.m.

July 23

Build Your Business Network Luncheon
Sly Fox Brewing Company, Royersford 11:30-1:00 p.m.

August 5

PV Chamber Night at Reading Phillies, 7:05 p.m.

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You and 600 business members have received a copy of the PV Chamber Business Guide in the mail.

In addition, we did a direct mail to over 5,000 local residents in March! Copies will also be sent to Real Estate Offices, New Residents, Schools, Banks, Municipalities and Local Restaurants.

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