



Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the Collegeville, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.

2011 Annual Meeting

April, 2011

March 31, 2011



Spring Ford
Country Club



Title Sponsor

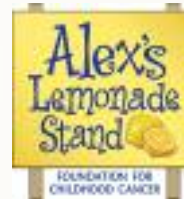


PVCC Board Directors 2011-2012 (Seated from left) Trevor Hart, Past-Chairman, First Niagara Bank, Reneé Blomstrom, PV Chamber, Bruce Zonar, 2011 Chairman, Motivational Marketing, Jenny Greenwald, Greenwald.

Standing from left, Dave Binder, Pfizer, Jim Weaver, PVSD, Dave Akers, Akers Consulting, Dan Lejeune, RiverCrest Golf Club & Preserve, Larry Hoak, State Farm Insurance, Patrick Kelly, Kelly Insurance.

Not pictured: Brian Ewing, TD Bank, Caesar Gorski, Gorski Construction, Joe Lowe, Lowe & Associates, Tom Keenan, Esq., Keenan, Ciccitto & Associates, Cheryl Kreider, Phoenixville Hospital, Brian Thomas, Ursinus College.

Annual Meeting Sponsors: Epps Advertising, Local Pages Publishing, Millennium Healthcare, RiverCrest Golf Club & Preserve and Riverview Adult Day Health Services at Parkhouse.



\$2,359 raised!



Above from left: Dan Reavy, Verizon, Title Sponsor; new Chairman, Bruce Zonar, Motivational Marketing; Past Chairman, Trevor Hart, First Niagara; Liz Scott, Dan and Jody Hammond, Alex's Lemonade Stand Foundation; with Reneé Blomstrom, PV Chamber.

Right: Chairmen Trevor Hart and Bruce Zonar congratulate 2011 M. J. Lewis Award Recipient Maureen Ruggiero, Ruggiero Funeral Home nominated by Pat Kelly, Kelly Insurance.





Business UPDATE

Perkiomen Valley Chamber of Commerce
351 E. Main Street, Collegetown, PA 19426
610-489-6660 / Fax 610-454-1270

Email: info@PVchamber.net

www.PVchamber.net

Officers of the Board

| | |
|-----------------------|--|
| Chairman of the Board | Bruce Zanar Motivational Marketing |
| Past Chairman | Trevor Hart First Niagara |
| Vice Chairman | Patrick Kelly Kelly Insurance |
| Treasurer | Joseph Lowe Lowe & Associates, P.C. |
| Secretary | Larry Hoak State Farm Insurance |

Board Members

| | |
|-----------------|----------------------------------|
| David Akers | Akers Consulting Group |
| Jenny Greenwald | Greenwald |
| Brian Ewing | TD Bank |
| Cheryl Kreider | Phoenixville Hospital |
| Caesar Gorski | Gorski Construction |
| David Binder | Pfizer |
| Dan Lejeune | RiverCrest Golf Club & Preserve |
| Brian Thomas | Ursinus College |
| Jim Weaver | Perkiomen Valley School District |

Legal Counsel

Thomas Keenan, Esq., Keenan, Ciccitto & Associates

Office Staff

Reneé Blomstrom, Director of Public Relations
Arlene Magargal, Director of Operations
Doreen Swanson, Administrative Coordinator
Lori Kropp, Chamber Events

Communication Consultant:

Tom Gailey, GaileyMurray Communications

Technical Consultant:

Frank Forsythe, Jr., TechMedic, Inc.



About Our MEMBERS



Congratulations to Maureen VonStetina, 11-year Financial Services and Insurance Representative in **LARRY HOAK'S STATE FARM INSURANCE OFFICE**. Maureen has completed a five-year postgraduate program dealing with Insurance and Financial Services and obtained her "Chartered Life Underwriter (CLU)" designation. CLU is the world's most respected designation of insurance expertise and provides in depth knowledge of the insurance and financial needs of individuals, business owners, and professional clients. VonStetina completed 11 courses dealing with Insurance Planning, Life Insurance Law, Estate and Financial Planning, Taxation, Investments and Retirement Planning. The courses are followed by comprehensive national examinations. Maureen will attend this year's American College National meeting in Las Vegas, NV, where she will be awarded her conferment. Please stop in Larry's office, congratulate Maureen, and put her knowledge and expertise to work for you! 363A East Main Street, Collegetown, 610-489-6500, larry.hoak.bxjj@statefarm.com, www.LARRYHOAK.com.



PEARLE VISION AT COLLEGETOWN has recently opened in Providence Town Center, 500 Broad Street, Suite 3. We met (from left) Mojeh Moshayami, Maria Shain and Dr. Toby

Genshon 610-831-1100, eyelash.vision@gmail.com, www.pearlvision.com/collegetownPA.



PHOENIXVILLE FEDERAL SAVINGS BANK at 74 West Second Avenue (Route 29) in Collegetown held an Alex's Lemonade Stand in conjunction with Community Bank Week. According to Marsha Beard, Branch Manager, "Area restaurants including The Trappe Tavern and The Pizza Stop are on the schedule for delicious treats at the bank!" 610-489-6067 www.phoenixfed.com.

SIGN*A*KAMA, Royersford is offering a FREE banner to the families of the soldiers welcoming home their loved ones. The objective of the program is to recognize and thank individual Soldiers, Sailors, Airmen and Marines for their service in Iraq and Afghanistan. One free Banner (2'x 4') will be provided for each returning Soldier, Sailor, Airman and Marine. The banners are standardized for each of the services (Army, Navy, etc.) and the date of the home coming. To be eligible to participate, you must be a local resident and be able to pick up the banner in person at our store in Royersford, PA. Military families should call Royersford Sign*A*Kama and request a military banner with the name, rank, service (Army, Navy, etc.) and date of the home coming. 610-948-2040. www.signaramaRoyersford.com.

TOWNE BOOK CENTER & CAFÉ (formerly Trappe Book Center) celebrates its Grand Opening Ribbon Cutting on Friday, 4/29/11 at 6:30 p.m. with Jerry & Eileen Spinelli, two of the most celebrated children's authors! Stop by and congratulate P. K. Sindwani and staff at the Towne Book Center and Café, Providence Towne Center, 220 Plaza Drive, Suite B-3, across from Wegman's. For more details on activities through Saturday, May 7th, call 610-454-0640 or visit <http://www.trappebookcenter.com>.



Many thanks to the 2010-2011 Board of Directors (from left) Pat Kelly, Kelly Insurance, Jim Weaver, PVSD, Chairman Trevor Hart, First Niagara, Chairman-Elect Bruce Zanar, Motivational Marketing, Reneé Blomstrom, PVCC Director of Public Relations, Larry Hoak, Board Secretary, State Farm Insurance, Vice Chairman Tom Burkett, Epps Advertising, Dan Lejeune, RiverCrest Golf Club & Preserve, Past Chairman Mike Frederick, Wells Fargo Advisors and Dave Binder, Pfizer. Not pictured: Linda Dobra, Susquehanna Bank, Brian Ewing, TD Bank, Caesar Gorski, Gorski Construction, Dr. Marsha Hurda, Spring Ford School District, Tom Keenan, Esq., Keenan, Ciccitto & Assoc., Cheryl Kreider, Phoenixville Hospital, Brian Thomas, Ursinus College, Arlene Magargal PVCC Director of Operations.



New Members were introduced at the Annual Meeting. Over 100 members attended and networked before and after the formal agenda.



Dan Reavy, Verizon VP External Affairs, addressed the chamber as Title Sponsor.



Michael Frederick (left) received the Chairman's award from Trevor Hart for nine years of service on the board as Director/Officer/Chairman. Also pictured is Dan Reavy, Bruce Zanar and Patrick Kelly.



New Board Director Jenny Greenwald, Greenwald Flowers & Workshop, with PVCC Legal Council Tom Keenan, Esq., and Sherri Russo, Keenan, Ciccitto & Associates. Sherry and Dave Sobczak, Montco IT (not in photo) were the top walkers in the Networking Walk-a-Thon for Alex's Lemonade Stand Foundation at Ursinus College Fieldhouse on 3/10/11.

Thank you to our sponsors!



Jeff Osborne, JWM Business Services, won the door prize donated by Greenwald Florist & Workshop and then graciously presented it to the women from Alex's Lemonade Stand Foundation: Liz Scott and Jody Hammond.



Mike Frederick, Wells Fargo Advisors generously donated the March Silent Auction *Lucky Shamrock Basket*, won by Larry Hoak, State Farm Insurance, with Trevor Hart, who announced that Mike will now join the new Chairman's Circle, more information to follow. Go online to see the April Silent Auction *Garden & BBQ Basket* donated by Sara Picard, Millennium Healthcare through 4/28/11.



Justin Bolger, Spring Ford Country Club, added the complimentary details to the ALSF "lemon-themed" luncheon.



About Our MEMBERS



Do you mail brochures and literature to prospects and get little or no response? Contact Bruce Zanar at **MOTIVATIONAL MARKETING** where we've helped clients achieve 77% campaign recall, 33% response rates and 20% increases in sales. You don't need a big budget to get bigger results! You can reach Bruce at 610-792-2105, motiv8mktg@aol.com or visit www.motiv8marketing.com.



UNIVEST NATIONAL BANK AND TRUST CO. a full-service financial institution with 135 years of experience in delivering financial solutions is displaying replicas of 31 historic buildings located in the Schwenksville area which were

donated by Robert Albright, a Schwenksville resident and creator of the works. The displays began in March with the bank being the first building featured. Each month through September 2013, a different building will be showcased. The next few buildings that will be on display include the Robe High Mill, the Spring Mount School House, Bump Hastings Garage and the Rahns Hotel. For information contact the borough at 610-287-7442.

Richard Aulenbach III and James Boyd, CFP® financial advisors at **DEVON FINANCIAL PARTNERS, LLC** were appointed partners. Before joining the firm, Aulenbach served as VP and Chief Compliance Officer at a Registered Investment Advisor Firm in Reading, PA. Aulenbach's experience includes fee based asset management for high net worth individuals as well as full transparent open architecture retirement plans. Boyd is a Certified Financial Planner and founder of the Physicians Financial Resource Network, a forum where advanced planning professionals come together to serve the market with skill. With over a decade of knowledge in insurance planning, tax reduction, retirement and investment planning, and estate transfers, he is able to address all aspects of his clients' financial lives and coordinate the efforts of their trusted professionals. 610-293-8330.

Thomas Keenan, senior partner and founder of **KEENAN, CICCITTO & ASSOCIATES** announced Louise Petrillo joined the firm as an associate attorney. Petrillo has extensive trial experience in the field of criminal law. She has served as an Assistant Public Defender for Montgomery County since 1997 where she currently serves as case management chief. She also handles family law, including divorce, support, custody, property settlement and prenuptial agreements, and protection from abuse matters. Petrillo received her law degree from Widener University School of Law. She is a member of the PA Bar Association, Montgomery Bar Association, the Montgomery American Inn of Court, the Women and the Law Committee. www.keenanlaw.com. 610-489-6170.

Superior CREDIT UNION
MEMBERSHIP
open to all of
Montgomery County
Secure. Caring. Understanding.



THE VICTORY BANK has named Pam Havrilla, Loan Process Manager. In her position Havrilla will be responsible for loan administration and operations functions. The Victory Bank is a locally owned and operated commercial bank headquartered in Limerick. The bank was founded to optimize the financial lives of businesses, professionals, and consumers primarily in Montgomery, Chester and Berks Counties. For more information, call 610.948.9000 or visit www.thevictorybank.com. Member FDIC.

Support groups can provide an opportunity for family, friends, caregivers and others to meet regularly for mutual emotional support and to exchange coping skills with one another in matters relating to Dementia and Alzheimer's disease. **RIVERVIEW ADULT DAY HEALTH SERVICES at Parkhouse** offers complimentary care for your loved one while you attend the support group. Riverview Adult Day Health Services holds a monthly support group the third Wednesday of the month at 2 p.m. at 1600 Black Rock Road in Royersford. Contact Stephanie Yocum at 610-792-2399 for more information. www.parkhouse.montcopa.org.

Tek-Care

Many thanks to Jim Carmody, MCSE, CCNA, A+, of **TEK-CARE** for stopping into the PV Chamber office and adding

the Windows 7 laptop to the existing Windows XP computers in the network. Now all the employees at the chamber can share files to check on registrations for events and programs instantly! If you are having networking conflicts, contact Jim at 610-639-2380 or email jim.carmody@tek-care.com. www.tek-care.com.

KEENAN, CICCITTO & ASSOCIATES is once again sponsoring the **Perkiomen Watershed Conservancy's Perkiomen Creek Sojourn** on Saturday, May 21, 2011, from 9 a.m. until 2 p.m. The trip will begin at Red Fox Park which is located across the street from the Conservancy's Headquarters at 1 Skippack Pike in Schwenksville and will end at Hoy Park on Arcola Road in Lower Providence Township where a picnic lunch will be provided. All canoers and kayakers from beginners to the most experienced are invited to participate as we explore the Perkiomen and enjoy the natural beauty of the surroundings. Please visit Keenan, Ciccitto & Associates website at www.KeenanLaw.com and click on *Current Events* for further information and registration form as well as pictures from last year's adventure! There are a limited number of canoes available to rent so please sign up now!

KEENAN, CICCITTO & ASSOCIATES

Attorneys At Law



Corporate Law Real Estate
Municipal Law Estate Planning
Family Law Personal Injury

www.keenanlaw.com

610-489-6170

376 E. Main Street • Collegeville, PA



Member SPOTLIGHT

Edward Jones
INVESTMENTS



Edward Jones Investments

Full Service Broker

Justin Bartolomucci

222 E. Main Street, Collegeville, PA, 19426

610-409-8966 Fax 888-282-5406

justin.bartolomucci@edwardjones.com

www.edwardjones.com

Edward Jones

MAKING SENSE OF INVESTING

Edward Jones serves nearly 7 million investors and has more offices than any other investment firm in America. We attribute a great deal of our success to our principles and personal, long-term approach to investing.

Edward Jones has consistently been ranked among the best companies to work for by FORTUNE Magazine and our employees tend to stay with us for years. Since we're still a privately owned company, Edward Jones has a very personal feel that's almost like family. And we're very proud of that. If you would like more information, call Justin at 610-409-8966.



Mike McCreesh, (above and at left below) American Funds Vice President, was invited to present and answer questions about 529 College Savings Plans featuring:

- No costs for employers or administrative burden
- No minimum participation
- No sales charges for employees



Justin Bartolomucci, Edward Jones Financial Advisor, invited PV Chamber members to learn about College Savings Plans at a Mixer at Copperfield Inn at Lakeside on March 15th.

Bartolomucci graduated Cum Laude from the University of Pittsburgh, earning a Bachelors of Arts in Finance. He started his career with Edward Jones in Pittsburgh, then moved to Edward Jones Headquarters in St. Louis, MO before setting up his office in Collegeville.

Justin is involved in the community:

- ❖ Boy Scouts of America, Unit Commissioner
- ❖ Collegeville Economic Development Organization Committee Member
- ❖ Collegeville Business Networking Group

For strategies with Retirement, Investments, Savings, Borrowing or Spending Solutions, contact Justin by phone at 610-409-8966 or email: justin.bartolomucci@edwardjones.com.

Golf Outing 2010 **SPONSORSHIP OPPORTUNITIES**



Perkiomen Valley
Chamber of Commerce

Raven's Claw
11 a.m. Shotgun

June 10, 2010



Sold Out!

Platinum Sponsor - Keyser Miller Ford

- ✓ TWO- foursomes golfer packages with Reserved Parking & Hole Sponsor Sign
- ✓ Advertising Banner on Main Street with Company Logo
- ✓ Engraved Recognition Plaque and full page advertisement in the Event Program
- ✓ Company Logo on PV Chamber website, communications and publications
- ✓ One full-page advertisement in the Event Program

Gold Sponsor **€1,350** * Limited

- ✓ TWO – foursomes golfer packages & Hole Sponsor Sign
- ✓ Engraved Recognition Plaque and half page advertisement in the Event Program
- ✓ Company Logo on PV Chamber website, communications and publications

Silver Sponsor **€ 950** * Limited

- ✓ ONE – foursomes golfer package & Hole Sponsor Sign
- ✓ Recognition Plaque and half page advertisement in the Event Program
- ✓ Company Logo on PV Chamber website, communications and publications

Dinner Sponsor **€400**

- ✓ Company Logo on PV Chamber website, communications and publications

Cart Sponsor **€150**

- ✓ Your logo displayed on all golf carts
- ✓ Company Logo on PV Chamber website, communications and publications

Sold Out!

Lunch Sponsor **€200**

- ✓ Company Logo on PV Chamber website, communications and publications

Hole Sponsor **€100** * Represent your company if you are unable to golf

- ✓ 18 x 24 company sign that will be prominently located at one of the 18 holes.
 - ✓ "Thank you" in email blast and newsletter, Golf Program
- Hole Sponsor is a great way to say "Thank you" to your best client!

Company: _____ Contact: _____

Check Enclosed
 MC/Visa/Am-Express/Discover # _____ Exp. _____

Security Code: _____ Billing Zip Code: _____

Fax: 610-454-1270 **Mail:** PVCC, 351 East Main Street, Collegeville, PA 19426

KEYSER MILLER

Sign up Today!

presents the
26th Annual PV Chamber Golf Tournament
Monday, June 13th at SpringFord Country Club



Thanks to our sponsors to date ...



Your logo here! Contact Reneé @ 610-489-6660 or Golf Chairman Brian Smith 610-636-0447 for details!

26th Annual Golf Outing Registration @ Spring Ford Country Club!

Company: _____ Contact Person: _____
 Address: _____ Phone: _____

- | | | | |
|--|--------|---|---------|
| <input type="checkbox"/> Foursome with Hole Sponsor | \$ 550 | <input type="checkbox"/> Gold Sponsor | \$1,350 |
| <input type="checkbox"/> Small Business Option: Twosome | \$ 250 | <input type="checkbox"/> Silver Sponsor | \$ 950 |
| <input type="checkbox"/> Single Golfer | \$ 125 | <input type="checkbox"/> Poolside Snack Sponsor | \$ 150 |
| <input type="checkbox"/> Social Option: Dinner/Drinks/Pool (no golf) | \$ 35 | <input type="checkbox"/> Cart Sponsor | \$ 200 |
| | | <input type="checkbox"/> Hole Sponsor | \$ 100 |



At the Grove at SFCC!

Register Today! - Please list golfers & provide emails:

1. _____ 2. _____
 email: _____ email: _____
 3. _____ 4. _____
 email: _____ email: _____

- Registration & Lunch 9:30-10:45 a.m. (Limited to first 144 Players)
- 11:00 a.m. Shotgun Start - Scramble Format
- Awards and Dinner Buffet to follow with \$5,000 in Prizes!
- Prizes including Best-Dressed Foursome, Putting Contest, Victory Beer Tasting Afterwards, Double Your Money, Raffles, etc.

Spring Ford Country Club
 48 Country Club Road
 Royersford
 610-948-0580
www.springfordcc.org



Check Payable to PVCC, 351 E. Main St, Collegeville, PA 19426
 VISA/MC/AMEX/Discover # _____ Exp. Date: _____
 Security Code: _____ Billing Address & Zip: _____

(All payments are non-refundable after May 30, 2011)

Brian Smith, Chairman of Golf Tournament
 610-636-0447 brian_smith@us.afiac.com
www.PVchamber.net



Bill Penney, Emeritus Golf Chairman
 610-409-9000





Welcome NEW MEMBERS

Business Services

The Blomstrom Consulting Network

*Business Consulting, Management,
Public Relations*

Tom Blomstrom
928 Hamilton Road, Collegeville PA 19426
610-420-9830 / Fax: 610-409-8516
Email Tblomstrom@verizon.net
www.theblomstromconsultingnetwork.com

Computer/Consulting/Training

DJTEC Group, Inc.

Information Technology

John Greble
7 Greenshire Boulevard, Schwenksville PA
19473
610-812-0769 / Fax: 610-906-1919
Email john@djtec.com
www.djtec.com

Contractors - Commercial & Residential

Pine Run Construction

Storage Tank Installation & Inspections

Brian Dubas
4125 Landisville Rd., Doylestown PA 18902
215-348-4500
Email bdubas@pinerunconstruction.com
www.pinerunconstruction.com

Mike Evangelist Specializing in Hard to Find Roof Leaks

Roof Leak Detection and Repairs

Mike Evangelist
672 King Road, PO Box 260, Royersford PA
19468
610-948-8174 / Fax: 610-948-8174
Email roofleakmaster@aol.com
www.mikeevangelist.com

R. J. Yost Masonry Inc.

All Types Masonry & Tile

Robert J Yost Jr.
625 Clahor Ave, Collegeville PA 19426
610-489-1406 / Fax: 610-489-6971

Dental/Orthodontics/Periodontics

Advanced Dentistry of Collegeville

Dental Office

Nelly Silva DMD
399 Arcola Rd, Suite 100, Collegeville PA 19426
610-489-5555
Email dr_nelly_silva@yahoo.com
www.collegevilledentistry.com

Fireplace/Mantles

Salter's Fireplace and Stove, Inc.

*Fireplaces, Stoves, Mantles, Glass Doors,
BBQ grills*

Jay Stong
3130 W. Ridge Pike Eagleville PA 19403
610-631-9372 / Fax: 610-631-0178
www.saltersfireplace.com

Health/Family Service

Pennsylvania Drug Card

Prescription Assistance Program

Kerry C. Shaw
4 Oak Glen Drive, Malvern PA 19355
609-313-7337
Email kshaw@padrugcard.com
www.Pennsylvania DrugCard.com

Industrial/Manufacturing/Machinery

Quaker State Tube Mfg. Corp.

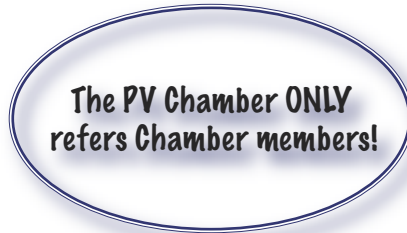
*Mfg. & Dist./Plumbing Specialties &
Decorator Items*

Lawrence Sakow
1303 Gravel Pk, POB 271, Zieglerville PA 19492
610-287-8841 / Fax: 610-287-7082
Email sprhouse@aol.com
www.springhouse.com

Machined Metals Mfg., Inc., Jennings Intl.

Custom Machinery Manufacturer

Dusty Colen
3 Blue Heron Drive, Collegeville PA 19426
610-831-1600 Ext: 101 Fax: 610-831-1737
Email Dusty@machinedmetals.com
www.jenningsinternational.com



Jewelry Sales & Services

Sabre's Fine Jewelry

Michelle Sabre
416 E. Main Street Collegeville PA 19426
610-489-2200 Fax: 610-409-8399

Life-Career Coaching

Peg Calvario, LLC

Professional Coaching & Consulting

Peg Calvario
891 N. Keim Street, Pottstown PA 19464
610-310-5433
Email peg.calvario@gmail.com
www.pegcalvario.com

Moving & Storage

Locker Room Self Storage

Alan Gray
3930 Germantown Pike Collegeville PA 19426
610-831-1885 / Fax: 610-831-1890
Email collegevilleLR@lrsonline.com
www.lrsonline.com

Personal Services

Symphony Laser Center

Medical Aesthetic Procedures

Maheep Goyal, MD
341 Tenth Avenue Royersford PA 19468
610-489-2000 / Fax: 877-732-8412
Email info@symphonylaser.com
Web Site www.symphonylaser.com

Personnel Services

The Job Exchange Associates, Inc.

Permanent Placement Recruiting Firm

Lori Colasanti
168 West Ridge Pike, Suite 208 Limerick PA
19468
610-454-9477 / Fax: 610-454-0616
Email Lori@thejobexchange.com
Web Site www.thejobexchange.com

Real Estate Services/Apartment Rentals

Walnut Crossing

Apartment Community

Anne Powers
350 Brooke Drive Royersford PA 19468
610-948-6850 / Fax: 610-948-1070
Email manager@walnutcrossing.com
Web Site www.walnutcrossing.com

M-G Associates/Mill Grove Apartments

*Affordable, Convenient, Apartments & Town-
homes*

Carol Douglass
131 Mill Grove Drive Norristown PA 19403
610-666-7940 / Fax: 610-666-9520
Email manager@millgrove.com
Web Site www.millgrove.com

Restaurants

Scott's Ice Cream at The Cone

Ice Cream, Pretzels & Funnel Cake

Bucky Scott
3960 Germantown Pk Collegeville PA 19426
484-529-1877
Email buckyscott@aol.com

Bones Grille

Casual Dining

Nicole DiDoneto
1650 Sunnyside Pike Lansdale PA 19446
215-362-6637 / Fax: 215-362-6645
Email reservations@bonesgrille.com
Web Site www.bonesgrille.com

Retail Services

The Tennis Shop

Retail Tennis Store

Joyce Capuzzi
448 E. Main Street Collegeville PA 19426
610-489-4407
Email info@TheTennisShopOnline.com
Web Site www.thetennisshoponline.com

Travel Services

Travel Needs

Travel Agency

Anand Viswanathan
480 Reginald Lane Collegeville PA 19426
610-454-1129 / Fax: 610-454-1130
Email travelneedsap@gmail.com
Web Site www.travelneedsap.com



On February 17th PV WIN met at Phoenixville Hospital for a presentation by Dr. Kathleen Magness, Chief of Cardiology. Dr. Magness spoke on *Heart Healthy Lifestyles for Women*.

PHOENIXVILLE HOSPITAL has developed a comprehensive cardiology program to combat cardiovascular disease. Located in the recently opened South Tower, The Heart Station offers nuclear and non-nuclear cardiac stress testing, vascular ultrasound, EKG, echocardiography, and holter monitoring, all of which provide valuable information to assist your physician in the diagnosis and management of cardiovascular disease. We also provide certain minimally invasive diagnostic and interventional procedures such as transesophageal echocardiogram, cardioversion, and implanted defibrillator threshold testing. For information or to schedule a test or procedure, call 610-983-1191.



R.S. YOUNG
PLUMBING, HEATING,
AIR CONDITIONING
 COLLEGEVILLE
610-489-4097


Villa at Morlatton
 INDEPENDENT LIVING • ASSISTED LIVING • MEMORY CARE
 610.385.5002 • villaatmorlatton.com
 1152A Ben Franklin Highway East • Douglassville, PA 19518


Perkiomen Valley School District
 3 Iron Bridge Drive • Collegeville, PA 19426
 (610) 489-8506 • www.pvsd.org

Proudly serving the communities of Collegeville, Lower Frederick, Perkiomen, Schuylkill, Skippack, and Trappa.




Build Your Business Networking Luncheon, March 22nd at Sly Fox Restaurant, 312 North Lewis Road, Royersford
 David Akers, Akers Consulting Group presented, *Drive Sales! The Importance of your Local Online and Media Presence*, on how Google can grow your business and the new marketing tool: QR codes.

AKERS CONSULTING GROUP announces a FREE seminar series helping small-business owners gain more customers and increase sales by understanding and leveraging the power of emerging marketing platforms. The *Local Online Marketing, Mobile Marketing and Social Media Course*, known as *LMS Success* provides an opportunity for entrepreneurs and business leaders to dramatically increase sales by ensuring potential customers can easily find them online, and by actively engaging existing customers through mobile marketing and social media, resulting in increased loyalty and purchase frequency.

David Akers, Speaker, Author and President of Akers Consulting Group, facilitates the seminar. "We have valuable information that we are providing during these free seminars. Attendees are commonly surprised at their ability to leverage the same marketing platforms that major businesses are using. Business owners will walk away with tools and tips that they can leverage right away, and many of the tools we'll share are absolutely free," Akers explained.

Topics covered during the seminar include:

- How to secure high rankings on Google and other Local Online search engines so potential customers can easily find you.
- How to list your business on hundreds of free Local Online search platforms.
- How to leverage the power of Mobile Phone marketing, including SMS texting, QR codes, Mobile web pages & Coupons.
- The keys to running an effective Social Media marketing program, and how best to engage consumers to drive sales.
- How to set yourself apart from your competition with Facebook.

Register at <http://lmsuccess.com> to ensure a spot in what's likely to be a full-capacity event at Franklin Commons, Phoenixville:

- ♦ May 19, 2011 9:30 am - noon
- ♦ June 16, 2011 9:30 am - noon
- ♦ July 20, 2011 6:00 pm - 8:30 pm

PVCC NIGHT AT THE READING PHILLIES

WEDNESDAY, AUGUST 3RD



7:05 P.M.

NEW FOOD COURT OPENS AT 5 P.M.
SEATING AT 6 P.M.

YOUR Company LOGO will be on
10,000 TICKETS distributed
throughout the Perkiomen Valley!

Receive **400 TICKETS** for YOU!

Sponsorship **\$375.00**

*\$10 Million Renovations
@ First Energy Stadium
Phillie Phanatic Scheduled!
Limited Availability*

- * Give away tickets to your customers!
- * A great "Thank You" gift for vendors!
- * Mail to your prospect list & meet at the game
- * Thank YOUR team with an "Employee Night Out"
- * Enjoy time with family and friends
- * Present as a raffle prize or contest

8/3/11 - Reading Phillies vs. Harrisburg Senators

Reservation Deadline June 6th - Tickets will be delivered by 6/30/11

Company:

Contact:

Address for Tickets to be Mailed:

Logo:

- Camera Ready
- Use Last Year's Logo
- Email will be sent

Payment:

- Check
- VISA/MC/AMEX/Discover # _____ Exp. Date: _____
Security Code on Back _____ Billing Address & Zip: _____

Mail: PVCC, 351 East Main Street, Collegeville, PA 19426 **Fax:** 610-454-1270 **Questions:** 610-489-6660



Member SPOTLIGHT



Millennium Healthcare, Inc.

Just Health Insurance!

Sara B. Picard

900 Ashbourne Way, Suite B, Schwenksville, PA, 19473

610-222-9400

spicard@millennium-tpa.com

www.millennium-tpa.com

Founded in 1998, Millennium Administrators is a national healthcare consulting firm specializing in employee benefits and administration. We serve a diverse customer base of large and small employer groups, healthcare consultants and brokers. Headquartered in Schwenksville, Millennium Healthcare is a certified member of the Women's Business Enterprise Council and has been named to the Philadelphia 100 as one of the fastest-growing privately held companies in the Greater Philadelphia Region.



Sara Picard (above) founded Millennium Administrators to put her executive experience at leading health insurers - like Aetna/U.S. Healthcare and Independence Blue Cross - to work for employers seeking to cost-effectively administer healthcare benefits. Such experience included overseeing the operational activity of the Personal Choice PPO from its introduction to its meteoric rise to over one million members.

Sara built Millennium Administrators into a successful cost-containment advocate for employers, capitalizing on her insider industry experience. Under her direction, Millennium Administrators helped the City of Scranton save over \$6 million on healthcare expenditures, while improving benefit offerings for over 900 union employees.



Marietta Bartek (above) processing files at the office in Schwenksville. She also assisted in the Millennium Healthcare donated April Silent Auction *Garden & BBQ Basket* for PVCC!



Kristin Albanese, Sales/Client Retention Manager for Millennium Healthcare met with PV Chamber members at the March 6th Mixer held at Brasserie 73 in Skippack, Chairman-Elect Bruce Zanar, Motivational Marketing (left).

Available Products & Services:

- ✓Rx Coverage
- ✓Group Medical Coverage Analysis
- ✓Disability Program Coverages
- ✓Health Savings Accounts
- ✓Long-term Care Insurance
- ✓Dental
- ✓Supplemental Coverages

Benefits Management Services
Personalized Employee Support
HR Resources
Service You can Count On

SCHEDULE TO ATTEND PV CHAMBER MIXERS



The Victory Bank
548 N. Lewis Road,
Limerick

www.thevictorybank.com

Tuesday, May 10th
5-7 p.m.



The Business of Banking...Done Right.

 **Kalejta
Financial
Management, P.C.**

Financial Planning, Advisory Services, & Insurance

Wednesday, June 8th

Kalejta Financial Management Mixer

4-6 p.m.

740 West Main Street, Trappe, PA 19426

www.Kalejta.com

**RSVP FOR THE MIXERS TO PV CHAMBER AT 610-489-6660
OR INFO@PVCHAMBER.NET**

Worried About Mom?

Columbia Cottage Celebrates *Older Americans Month*



**Columbia Cottage
Assisted Living Residence**
is here for you!
We care very much about
the quality of life
for your loved one.

Call Shirlee Barlow at 610-409-8910 Today!



**901 East Main Street
Collegeville
610-409-8910**

www.columbiacottages.com

Assisted Living At Its Best!



KEYSER MILLER

2011 Keyser Miller Ford Golf Outing
at Spring Ford Country Club

- New Networking by the Pool for non-golfers!
- Volunteers needed at prize holes to witness and network with the golfers!
- Call for 144 promotional items for the golfer bags
- Advertise your Business - Donate a prize for the Raffles!
- Sponsor a Hole Sign for one of the 18 holes

Consider Sponsorship for the 26th Anniversary PVCC Golf Outing - Contact Golf Chairman Brian Smith at 610-636-0447 or Reneé at 610-489-6660!

Is this your marketing strategy?



Do No
Local

Do No
Mobile

Do No
Social

Evolve your Marketing and Start
Growing Sales!



by  WAKERS

Call Today!

(610) 608-3987



Raise the Roof!

Your home has the best protection available!



Homeowners and
Landlords Insurance



346 E. Main St. Collegeville PA 19426
610.489.6911
Toll Free: 800.222.3340
trinsurance.com

Randy Ragner CIU/CNC/CIC/CPU/REBC • Debbie Ragner CIC/CPU

Save the Date

More details at www.PVchamber.net, Upcoming Events
RSVP to 610-489-6660 or email info@PVchamber.net

April Silent Auction Garden & BBQ Basket

Sponsored by Sara Picard, Millennium Healthcare
April 1st thru April 28th, See the latest bids! Add your bid either through email: Doreen@PVchamber.net or call 610-489-6660 or at the next PV Chamber Event.

New Spring 2011 Online Coupon Magazine

Offers expire 9/30/11 or as noted! www.PVchamber.net

May 10th Mixer hosted by The Victory Bank

5:00-7:00 p.m.

The Victory Bank, 548 N. Lewis Road, Royersford

June 1st PV WIN Wine Tasting

4:30-6:00 p.m.

Spring Ford Country Club, 48 Country Club Rd. Royersford

June 8th Kalejta Financial Management Mixer

5:00-7:00 p.m.

740 W. Main Street, Trappe, PA, 19426

June 13th Keyser Miller Ford PVCC Golf Outing

PV CHAMBER 26th Annual Golf Outing

Spring Ford Country Club, 48 Country Club Rd., Royersford

PV Chamber members may now play at this private club! Call for Sponsorship Opportunities!

Aug. 3rd PV Chamber Night @ Reading Phillies

August 3, 2011 - Game at 7:05 p.m.

10,000 Tickets with your logo - Limited Availability!

We are now scheduling Mixers for 2011

Call Reneé at 610-489-7822.

Get PV Chamber Updates to your EMail account ... call 610-489-6660 or send a note to info@PVchamber.net.

DEMEDIO'S BUILDING MAINTENANCE



DEMEDIO'S is the

*team
you can
trust*

610.454.1450 www.jdemedio.com



Perkiomen Valley Chamber
 351 East Main Street
 Collegeville, PA 19426
 610-489-6660
 www.PVchamber.net

PRSRT STD
 U.S. POSTAGE
 PAID
 SOUTHEASTERN, PA
 PERMIT NO. 315



Contact the PV Chamber at 610-489-6660 or
info@PVchamber.net

Forward this newsletter to employees
 and prospective members!



Speed Networking with Phoenixville Chamber!

40 professionals from the Perkiomen Valley and Phoenixville Chambers came together for Speed Networking at Columbia Station in Phoenixville for one-on-one concentrated business development. Every time the bell sounded, attendees had 90 seconds to introduce themselves and their services, then they heard about the other person's company before moving on to the next session!



Everyone re-introduced themselves to the entire group for follow-up appointments. Another session is in development, call the PV Chamber at 610-489-6660 to get on the list!



Member ADVERTISING

Advertise in the Weekly Email Blast:

PRICE REDUCTION: \$25/week with link to your website / page. The links may change weekly.



Marketplace is online at www.PVchamber.net and launches from the Weekly Email Blast. Promote a sale or event. **\$25/wk.**

Website Advertising - enhance your business listing **\$50 annually** in the Member Directory at www.PVchamber.net.

www.PV Chamber.net Home Page Advertising - We are growing with over 4,000 visits a week and get added to most Favorite's lists! Place your business logo & link onto the **NEWLY REVISED PV Chamber home page!** **Cost \$750 with free logo/link on weekly email!** Contact Reneé at 610-489-6660 or Renee@PVchamber.net.

"Exceptional Quality with a Personal Touch"



- * Immediate Emergency Response
- * All Types of MAC and PC Repairs & Upgrades
- * Wireless Network Installation/Repair
- * New & Refurbished MACs, Laptops and PC's Available

215-272-1638

www.mypcinnovations.com

130 Main Street, Suite 122, Trappe, PA 19426