



Attendees: _____

Company: _____

Phone: _____

☞ **October 7th - Thursday**
The Copperfield Inn at Lakeside, 594 Ridge Pike, Royersford
11:30 a.m. -1:00 p.m.

Guest Speaker: Kae Groshong Wagner, CEO & Founder of North Star Marketing, will present: *“Back from the Brink of Bankruptcy: How One Female Business Owner Lived to Tell About It.”*

Kae will share how she had to return to rebuild her successful business of 21 years after turning over the leadership. She will discuss implemeting the basic building blocks of busi-ness to turn the business around. You will learn her philosophies on:

- * Managing cash flow so you always have cash.
- * The secret behind pricing strategy and how to make pricing a success factor.
- * Why sales and marketing is always your secret tool and what you need to know to sell more in less time.
- * The 3 things you need to know about your people - no one ever shares this secret!

Kae Wagner is a branding consultant and author of *“The CEO’s Little Black Book on Branding”* and *“The Power Principles of Marketing.”*

☞ \$20.00 per person - **Registration received by Tuesday, 10/5/10**

☞ \$25.00 per person - At Door / Non Member

Check Enclosed

Visa/MC/Amex # _____ Exp. _____

Security Code on Back: _____ Billing Zip Code: _____

Mail: PVCC, 351 East Main Street, Collegeville, PA 19426 *Fax:* 610-454-1270

